



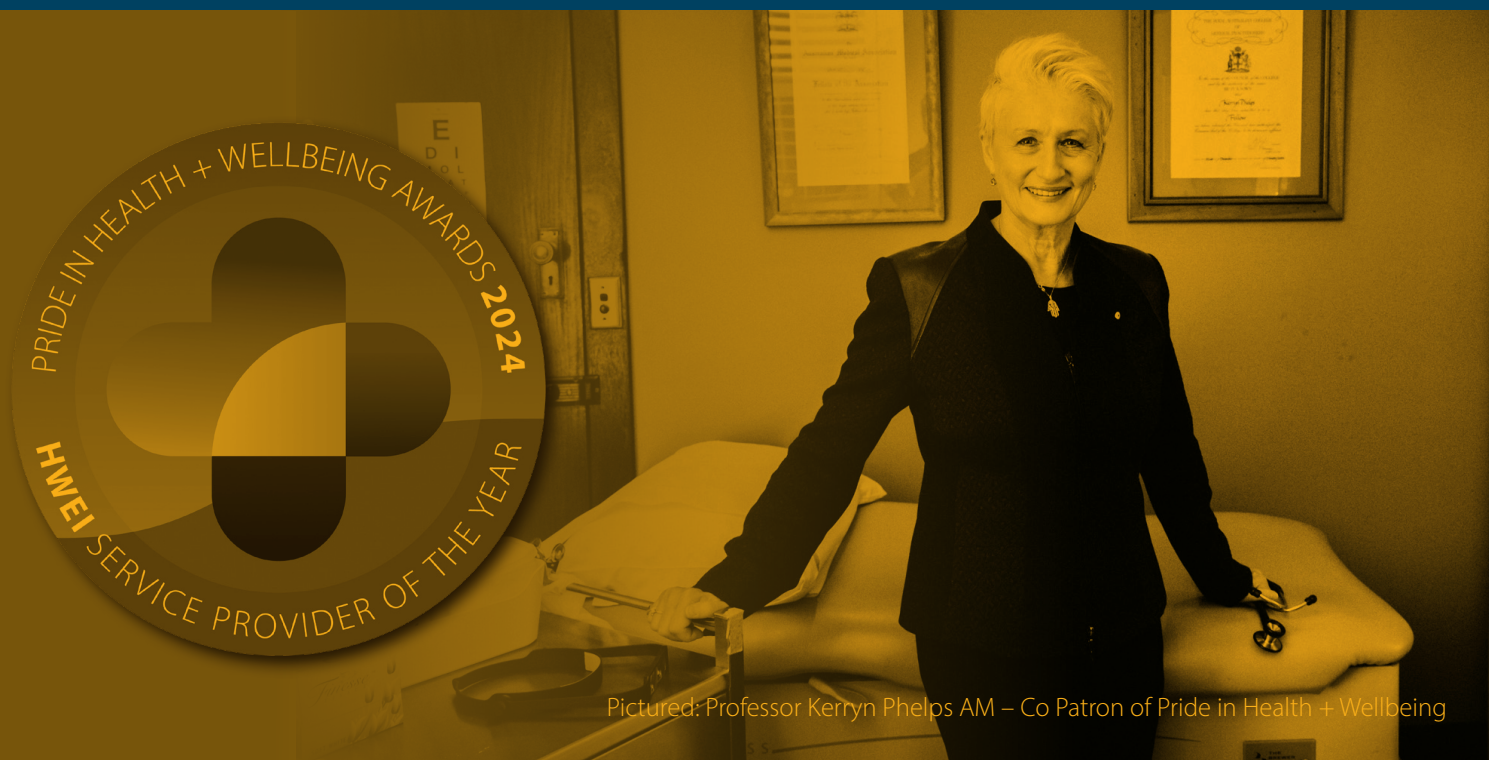
PRIDE
INCLUSION
PROGRAMS



**2024
HEALTH + WELLBEING
AWARDS SPONSORSHIP
OPPORTUNITIES**

prideinhealth
+wellbeing

2024 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS



Pictured: Professor Kerry Phelps AM – Co Patron of Pride in Health + Wellbeing

ABOUT THE AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS

Save the date for the 2024 Australian Pride in Health + Wellbeing Awards! Join us on 27 March 2024 at 3pm AEDT from anywhere in the country. In 2024 we are bringing you a new online, interactive Awards Ceremony completely FREE!

This important event recognises the achievements in LGBTQ+ inclusion across the health, wellbeing, human services, and community care sector, measured through the Health + Wellbeing Equality Index (HWEI).

Awards will be given to the Gold Service Providers, Most Improved Service Provider, and Service Provider of the Year. We will also announce our exciting individual awards: Health Ally Award, Out Role-Model Award, and the Health Innovation Award.

Celebrate, learn, and be inspired by best practice, innovation, and person-centred care with us at the 2024 Pride in Health + Wellbeing Awards!

2024 ONLINE EVENT DETAILS

Date: Wednesday 27 March 2024
Time: 3pm – 4pm (AEDT)
Platform: Hosted online via Zoom



PRIDE



IN HEALTH + WELLBEING AWARDS

2024 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSORSHIP

The PIHW Awards Ceremony will showcase the best of Australian LGBTQ+ inclusive service delivery, and celebrate innovation, best practice and thought leadership in health, wellbeing, community, and human services.

The Awards provides an exciting opportunity for your organisation to be linked not only with great health care, but also with the leading edge of inclusion for those of diverse sexualities and genders.

While each of the sponsorship tiers below offer a different level of options and benefits to choose from depending on your organisation's financial commitment and needs, every sponsor will have their brand exposed to all attendees and have their logo, company name and organisational messaging promoted in dedicated social media posts, edms and website marketing.

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$5,000	SECURED BY DEPT. OF HEALTH & AGED CARE
AWARDS NAMING RIGHTS:			
• 2024 LGBTQ+ Ally Award	1	\$2,000	AVAILABLE
• 2024 LGBTQ+ Innovation Award	1	\$2,000	AVAILABLE
• 2024 LGBTQ+ Out Role Model Award	1	\$2,000	AVAILABLE

* All prices are in AUD and are exclusive of 10% GST

Of course, if there's not an option that best suits your organisation's goals and you would like to discuss a tailored sponsorship package, please contact:

Francisco Lopez – National Health Lead, Pride Inclusion Programs
flopez@acon.org.au

2024 AWARDS NAMING RIGHTS SPONSORSHIP

Naming Rights Sponsorship provides a distinctive way to promote your organisation and its commitment to LGBTQ+ inclusive service delivery.

LGBTQ+ Ally Award – This award recognises the outstanding contribution of an individual within an organisation who doesn't personally identify as LGBTQ+, but who has made a significant contribution to LGBTQ+ inclusion as an ally. The winner will have supported both staff and service users/patients/clients with LGBTQ+ inclusive care.

LGBTQ+ Innovation Award – Recognises innovative LGBTQ inclusion initiatives and celebrates new and dynamic ways of engaging and supporting LGBTQ+ inclusion. Initiatives in this category can be focused on workforce OR service user/patient/client inclusive innovative work.

LGBTQ+ Out Role Model Award – This nomination is for an 'out' LGBTQ+ individual within your organisation, who has actively advocated for and promoted an outstanding contribution to LGBTQ+ inclusion within the organisation and/or for service users, patients, and clients.

2024 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSOR BENEFITS

	PLATINUM \$5,000	AWARDS NAMING RIGHTS \$2,000
DIGITAL EXPOSURE		
Year-long sponsor profile published on the Pride in Health + Wellbeing website Due ASAP 150 word limit	+	+
Social media mentions in the lead up to the 2024 Australian Pride in Health + Wellbeing Awards	+	+
Opportunity to submit a short quote to be used in a social media tile. Quote can be about why you are sponsoring this event, or what inclusion in the health sectors means to your organisation etc. This tile will include the quote submitted, your organisation's name and logo, and will be used on our social media platforms. Due ASAP 20 word limit	+	+
Sponsor logo on Pride in Health + Wellbeing Awards marketing materials Logo to be provided in vector format eg .ai .eps .pdf Due ASAP	+	-
Logo on the front cover of the digital program	+	-
Logo within the digital program	+	+
Advertisements within digital program 300dpi PDF, all text outlined, 4mm bleed, no crop marks Full page: 148 x 210mm (portrait) Half page: 148 x 105mm (landscape) Due Thurs 29 Feb 2024	2 full page ads	-
Sponsorship Profile within digital program Due Thurs 29 Feb 2024	200 words	-

2024 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSOR BENEFITS

	PLATINUM \$5,000	AWARDS NAMING RIGHTS \$2,000
EVENT BENEFITS		
Verbal acknowledgment of your sponsorship at beginning and end of Awards Ceremony	+	+
Logo on holding slides throughout event	+	-
Opportunity for an Executive representative to deliver a 3 minute sponsor address on why you are sponsoring Please provide the exec. representative's name and job title Due Fri 1 Mar 2024	+	-
Opportunity for a representative to announce an award Please provide the exec. representative's name and job title Due Fri 1 Mar 2024	-	+
Engraved organisation name on trophy	-	+
Opportunity to provide a 2 minute video showcasing any work your organisation has done to be inclusive. This video will be shared on our social media pages in the lead up to the event. Must be high resolution video in a .mp4 format or similar Due ASAP	+	+



We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners and Custodians of Country across Australia and their continuing connection to lands, waters, skies and communities. We pay respect to Elders past and present, and extend this to all Aboriginal and Torres Strait Islander people attending our events.

PRIDE INCLUSION PROGRAMS

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