

2023 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS



ABOUT THE AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS

The Australian Pride in Health + Wellbeing Awards acknowledges achievements within the health, human services, community care and wellbeing sectors. It celebrates inclusion, innovation and works towards the ongoing removal of barriers faced by the LGBTQ community in accessing services and living their healthiest lives.

Similar to its partner programs, the Australian Pride in Health + Wellbeing Awards will become a 'must-attend' event on the LGBTQ health calendar, attended by leading advocates, government agencies, peak bodies, and not-for-profit organisations, all working towards LGBTQ inclusion within their sectors. This online event will feature keynote speakers, specialists in this area of health, wellbeing and the human services sector, as well of course, as the much-anticipated awards ceremony.

2023 EVENT DETAILS

- Date:** Wednesday 5 April 2023
- Location:** This event will be held virtually with watching parties in Sydney & Melbourne. All attendees will be provided with an individual log in prior to the event.
- Time:** 6pm (AEST) Networking Event
7pm (AEST) Awards Livestream



PRIDE



IN HEALTH + WELLBEING AWARDS

2023 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSORSHIP

Together this event will showcase the best of Australian LGBTQ inclusive care and celebrate innovation, best practice and thought leadership in health, wellbeing, community, and human services.

The Awards provides an exciting opportunity for your organisation to be linked not only with great health care, but also with the leading edge of inclusion for those of diverse sexualities and genders.

While each of the sponsorship tiers below offer a different level of options and benefits to choose from depending on your organisation's financial commitment and needs, every sponsor will have their brand exposed to all attendees and have their logo, company name and organisational messaging promoted in dedicated social media posts, edms and website marketing.

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$5,000	ON HOLD
GOLD	1	\$4,000	AVAILABLE
SILVER	2	\$3,000	AVAILABLE
AWARDS NAMING RIGHTS:			
• 2023 LGBTQ Ally Award	1	\$2,000	AVAILABLE
• 2023 LGBTQ Innovation Award	1	\$2,000	AVAILABLE
• 2023 LGBTQ Out Role Model Award	1	\$2,000	AVAILABLE

* All prices are in AUD and are exclusive of 10% GST

Of course, if there's not an option that best suits your organisation's goals and you would like to discuss a tailored sponsorship package, please contact:

Claire Allen – National Program Manager, Pride in Health + Wellbeing
callen@acon.org.au

2023 AWARDS NAMING RIGHTS SPONSORSHIP

Naming Rights Sponsorship provides a distinctive way to promote your organisation and its commitment to LGBTQ inclusive care.

LGBTQ Ally Award – This award recognises the outstanding contribution of an individual within an organisation who doesn't personally identify as LGBTQ, but who has made a significant contribution to LGBTQ inclusion as an ally. The winner will have supported both staff and service users/patients/clients with LGBTQ inclusive care.

LGBTQ Innovation Award – Recognises innovative LGBTQ inclusion initiatives and celebrates new and dynamic ways of engaging and supporting LGBTQ inclusion. Initiatives in this category can be focused on workforce OR service user/patient/client inclusive innovative work.

LGBTQ Out Role Model Award – This nomination is for an 'out' LGBTQ individual within your organisation, who has actively advocated for and promoted an outstanding contribution to LGBTQ inclusion within the organisation and/or for service users, patients, and clients.

2023 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSOR BENEFITS

	PLATINUM \$5,000	GOLD \$4,000	SILVER \$3,000	AWARDS NAMING RIGHTS \$2,000
DIGITAL EXPOSURE				
Year-long sponsor profile published on the Pride in Health + Wellbeing website	+	+	+	+
Social media mentions in the lead up to the 2023 Australian Pride in Health + Wellbeing Awards	+	+	+	+
Opportunity to submit a short quote to be used in a social media tile. Quote can be about why you are sponsoring this event, or what inclusion in the health sectors means to your organisation etc	+	+	+	+
Sponsor logo on Pride in Health + Wellbeing Awards marketing materials	+	-	-	-
Logo on the front cover of the digital program	+	-	-	-
Logo within the digital program	+	+	+	+
Advertisements within digital program	2 full page ads	1 full page ad	½ page ad	-
Sponsorship Profile within digital program	200 words	150 words	100 words	-

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EVENT BENEFITS				
Opportunity for a representative to assist with an award presentation. The representative will be asked to pre-record in studio at ACON Sydney in March where we will be filming segments for the Awards	+	-	-	+
Stage acknowledgement of your sponsorship	+	+	+	+
Logo on holding slides throughout event	+	-	-	-
Opportunity for an Executive representative to deliver a 3 minute sponsor address on why you are sponsoring	+	-	-	-
Opportunity to provide a 2 minute video showcasing any work your organisation has done to be inclusive.	+	+	+	+
COMPLIMENTARY TICKETS				
Complimentary livestream tickets	20 tickets	15 tickets	10 tickets	5 tickets

* Specifics of sponsor deliverables are available in the Sponsor Deliverables Checklist

