



PRIDE
INCLUSION
PROGRAMS

2022 HEALTH + WELLBEING SPONSORSHIP OPPORTUNITIES

prideinhealth
+wellbeing

2022 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS



ABOUT THE AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS

The Australian Pride in Health + Wellbeing Awards acknowledges achievements within the health, human services, community care and wellbeing sectors. It celebrates inclusion, innovation and works towards the ongoing removal of barriers faced by the LGBTQ community in accessing services and living their healthiest lives.

Similar to its partner programs, the Australian Pride in Health + Wellbeing Awards will become a 'must-attend' event on the LGBTQ health calendar, attended by leading advocates, government agencies, peak bodies, and not-for-profit organisations, all working towards LGBTQ inclusion within their sectors. This online event will feature keynote speakers, specialists in this area of health, wellbeing and the human services sector, as well of course, as the much-anticipated awards ceremony.

2022 EVENT DETAILS

Date: Wednesday 30 March 2022
Location: This event will be held virtually.
All attendees will be provided with an individual log in prior to the event.
Time: 6:00pm – 7:00pm (AEST)



PRIDE

IN HEALTH + WELLBEING AWARDS

2022 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSORSHIP

Together this event will showcase the best of Australian LGBTQ inclusive care and celebrate innovation, best practice and thought leadership in health, wellbeing, community, and human services.

The Awards provides an exciting opportunity for your organisation to be linked not only with great care, but also with the cutting edge of inclusion for those of diverse sexualities and genders.

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$5,000	DEPARTMENT OF HEALTH
GOLD	1	\$4,000	AVAILABLE
SILVER	2	\$3,000	TITANIUM SOLUTIONS
AWARDS NAMING RIGHTS:			
• 2022 LGBTQ Ally Award	1	\$2,000	AVAILABLE
• 2022 LGBTQ Innovation Award	1	\$2,000	AVAILABLE
• 2022 LGBTQ Out Role Model Award	1	\$2,000	AVAILABLE

* All prices are in AUD and are exclusive of 10% GST

2022 AWARDS NAMING RIGHTS SPONSORSHIP (Benefits detailed further overleaf)

Naming Rights Sponsorship provides a distinctive way to promote your organisation and it's commitment to LGBTQ inclusive care.

LGBTQ Ally Award – This award recognises the outstanding contribution of an individual within an organisation who doesn't personally identify as LGBTQ, but who has made a significant contribution to LGBTQ inclusion as an ally. The winner will have supported both staff and service users/patients/clients with LGBTQ inclusive care.

LGBTQ Innovation Award – Recognises innovative LGBTQ inclusion initiatives and celebrates new and dynamic ways of engaging and supporting LGBTQ inclusion. Initiatives in this category can be focused on workforce OR service user/patient/client inclusive innovative work.

LGBTQ Out Role Model Award – This nomination is for an 'out' LGBTQ individual within your organisation, who has actively advocated for and promoted an outstanding contribution to LGBTQ inclusion within the organisation and/or for service users, patients, and clients.

2022 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSOR BENEFITS

	PLATINUM \$5,000	GOLD \$4,000	SILVER \$3,000	AWARDS NAMING RIGHTS \$2,000
ONLINE EXPOSURE				
Year-long sponsor recognition on ACON's Pride Inclusion Programs website	+	+	+	+
Year-long sponsor profile published on the Pride in Health + Wellbeing website	+	+	+	+
Social media mentions in the lead up to the 2022 Australian Pride in Health + Wellbeing Awards	+	+	+	+
Opportunity to submit a short quote to be used in a social media tile. Quote can be about why you are sponsoring this event, or what inclusion in the health sectors means to your organisation etc	+	+	+	+
EVENT BENEFITS				
Opportunity for an Executive representative to assist with award presentations. The representative will be asked to attend in studio at ACAP, where we will film the Livestream.	+	–	–	+
Stage acknowledgement of your sponsorship	+	+	+	+
Logo on holding slides throughout event	+	–	–	–
Opportunity for an Executive representative to deliver a 3 minute sponsor address on why you are sponsoring	+	–	–	–
Opportunity to provide a 2 minute video showcasing any work your organisation has done to be inclusive.	+	+	+	+
COMPLIMENTARY TICKETS				
Complimentary livestream tickets	20 tickets	15 tickets	10 tickets	5 tickets

2022 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSOR BENEFITS

	PLATINUM \$5,000	GOLD \$4,000	SILVER \$3,000	AWARDS NAMING RIGHTS \$2,000
PRINT EXPOSURE				
Sponsor logo on Pride in Health + Wellbeing Awards marketing materials	+	+	+	+
Logo within the printed program	+	+	+	+
Logo on the front cover of the printed program	+	–	–	–
Advertisements within printed program	2 full page ads	1 full page ad	½ page ad	–
Sponsorship Profile within printed program	200 words	150 words	100 words	–
EXCLUSIVE BENEFITS				
Organisation name on the sponsored Award trophy	–	–	–	+
Exclusive invitation to the VIP 'Thank You' event (restrictions dependent)	+	+	+	+

* Specifics of sponsor deliverables are available in the Sponsor Deliverables Checklist

2022 PRIDE IN HEALTH + WELLBEING DIGITAL EVENTS



ABOUT THE PRIDE IN HEALTH + WELLBEING DIGITAL EVENTS

Pride in Health + Wellbeing brings together experts or people with lived experience of being LGBTQ to discuss inclusion within the sector. We will be hosting regular online panel events to coincide with LGBTQ Days of Significance, or sector specific events throughout the year.

These events see panelists speaking to the Australian health, wellbeing and human services sector about a variety of topics relating to inclusive care, barriers to accessing services and LGBTQ health disparities.

Proposed topics include:

- Supporting people with disability
- LGBTQ domestic and family violence
- Alcohol and other drugs support services for LGBTQ people
- Homelessness in the LGBTQ population
- Recent research
- LGBTQ health disparities
- Events associated with LGBTQ days of significance

A tentative schedule of events is listed to the right. Alternatively we can work with you to curate a custom digital event focusing on a topic aligned with your expertise and organisation.

2022 DIGITAL EVENT DATES

DIGITAL EVENT	DATE	COST*	CURRENT AVAILABILITY
WEAR IT PURPLE Day	26 August	\$2,000	AVAILABLE
Domestic & family violence focus	October	\$2,000	AVAILABLE
Trans & gender diverse inclusion in gendered services	13 November	\$2,000	AVAILABLE
Disability services for LGBTQ people	March	\$2,000	AVAILABLE
Fireside chat with the HWEI winners	April	\$2,000	AVAILABLE
IDAHOBIT – International Day Against Homophobia, Biphobia, Interphobia and Transphobia	17 May	\$2,000	AVAILABLE
LGBTQ inclusive AOD services	June	\$2,000	AVAILABLE
Custom Panel Event	Any time	\$2,000	AVAILABLE

* All prices are in AUD and are exclusive of 10% GST

2022 PRIDE IN HEALTH + WELLBEING DIGITAL EVENTS SPONSOR BENEFITS

	ALL DIGITAL EVENTS
ONLINE EXPOSURE	
Year long sponsor recognition on Pride in Health + Wellbeing website	+
Year long sponsor profile/overview published on Pride in Health + Wellbeing website	+
Social media mentions in the lead up to the event	+
Branding on promotional material for event	+
EVENT BENEFITS	
Opportunity to deliver keynote presentation at the start of the event	+
Branding of the event (logo on screen throughout event via virtual backgrounds)	+
Branding on holding slides throughout event	+
Unlimited free invitations to attend the live virtual event	+
Sponsorship cost enables Pride in Health + Wellbeing to compensate talent included in the event	+
EXCLUSIVE BENEFITS	
Exclusive invitation to the VIP 'Thank You' event (restrictions dependent)	+

* Specifics of sponsor deliverables are available in the Sponsor Deliverables Checklist

2022 OTHER WAYS TO SUPPORT LGBTQ INCLUSION



IN-KIND ASSISTANCE

We recognise that some organisations may not be able to provide monetary support for this event, however they may wish to provide in-kind assistance to the Pride in Health + Wellbeing program and our awards event. In-kind assistance may take the form of providing catering, official photography of the event, printing of publications, an Aboriginal elder for a Welcome to Country, or AusLan interpreters. There are a multitude of ways your organisation can contribute to making the event a success.

PAYING IT FORWARD

Pride in Health + Wellbeing welcomes conversations about how other forms of support may assist us in not only providing a memorable awards event, but also in making the Pride in Health + Wellbeing program accessible to more organisations across Australia.

Many small not-for-profit organisations are working with our most vulnerable communities through mental health, domestic and family violence, homelessness, drug and alcohol, refugee, Aboriginal health Services and more. For many of these organisations their meager budgets cannot stretch to funding LGBTQ inclusive opportunities, training or changes to systems and processes.

With your help, you can sponsor an organisation that aligns with your other social justice goals, the local community where you work or your staff passion projects to benefit LGBTQ users of these services.

To discuss how you or your organisation could assist us, please contact:

Claire Allen, National Program Manager of Pride in Health + Wellbeing
0419 583 034 or callen@acon.org.au



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How well would you rate your LGBT inclusive service provision?

Qualitatively measuring the impact of your LGBT inclusion work is important but it's very easy to lose momentum – especially with covid19 and associated increases in care needs and responses.

One FREE way to measure your inclusion work is to take part in the annual Health + Wellbeing Equality Index (HWEI). This benchmarking tool for health and wellbeing providers, measures your LGBT inclusive service delivery.

For more information please visit
prideinhealth.com.au/hwei



We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners of all the lands and seas. We pay respect to Elders past, present and emerging, and extend this to all Aboriginal and Torres Strait Islander people.

PRIDE INCLUSION PROGRAMS

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