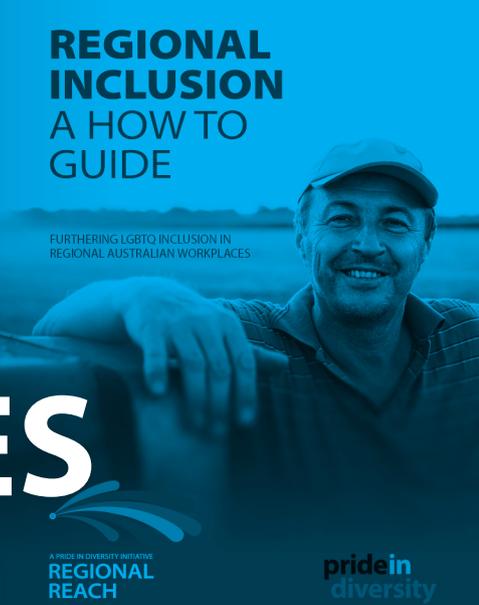
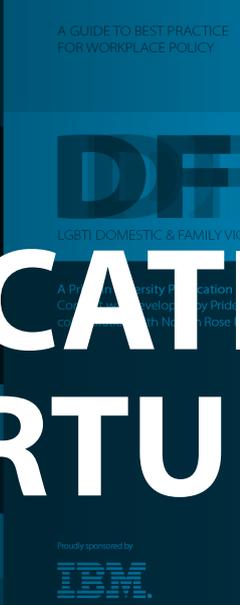




PRIDE INCLUSION PROGRAMS

2021 PUBLICATIONS OPPORTUNITIES



pridein
diversity

pridein
sport

prideinhealth
+wellbeing

2021 PUBLICATIONS & WEBSITES

2021 PUBLICATIONS AND THE AUSTRALIAN LGBTQ INCLUSIVE EMPLOYERS WEBSITE

Pride Inclusion Programs publishes a number of publications annually and three benchmarking publications incorporating the results, analysis and employee survey data from the respective indices.

The benchmarking publications have unlimited reach, are made available to the public on ACON's Pride Inclusion Programs' website as well as the AWEI website, given out at conferences and presentations throughout the year and are also shared with our international counterparts in the U.S., U.K., New Zealand, Hong Kong, Singapore, India, Canada and South Africa. These publications are also referenced by media and HR bodies throughout Australia for LGBTQ inclusion practices, trends and survey findings.

The annual publications have an initial reach of 350 organisations, are uploaded onto member websites, referenced within Pride Inclusion Programs' training sessions and form part of an ongoing library of Pride Inclusion Programs' resources for year-on-year distribution.

Pride in Diversity has also developed a website dedicated to Australia's LGBTQ Inclusive Employers promoting those organisations active in LGBTQ workplace inclusion. This website, easily accessible via smartphone and tablets provides an opportunity for jobseekers both nationally and internationally to research and compare companies that acknowledge the importance of diversity and LGBTQ Inclusion.



PUBLICATION	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
AWEI Publication	1	\$12,500	SECURED BY GOLDMAN SACHS
PSI Publication	1	\$8,000	1x AVAILABLE
HWEI Publication	1	\$8,000	1x AVAILABLE
Australian LGBTQ Inclusive Employers Website	1	\$10,000	1x AVAILABLE
Pride in Diversity Annual Publication – Allies	1	\$10,000	1x AVAILABLE
Sapphire Publication	1	\$5,000	1x AVAILABLE

* All prices are in AUD and are exclusive of 10% GST

2021 PUBLICATION AND WEBSITE SPONSOR BENEFITS

PUBLICATION	AWEI PSI HWEI	INCLUSIVE EMPLOYERS WEBSITE	ANNUAL PRIDE IN DIVERSITY	SAPPHIRE PUBLICATION
ONLINE EXPOSURE				
Sponsor recognition on the Pride in Diversity website as a 2021 Sponsor/Principal Partner	•	•	•	•
Acknowledgement in Pride in Diversity Newsletter (reach 1500+) in the run up to the publication launch	•	•	•	•
Available to the public	•	–	•	•
PRINT EXPOSURE				
Reach	Members only	Members only	Members only	Members only
Print run	Included in sponsorship	–	Included in sponsorship	Included in sponsorship
Sponsorship copies	30	–	30	15
Sponsor logo on marketing materials	–	•	–	–
Sponsor welcome from CEO or Executive Representative in publication	•	–	•	•
Sponsor welcome from CEO or Executive Representative on website	–	•	–	–
Advertisements within publication	1 full page ad	–	1 full page ad	1 full page ad
Logo on the front cover of the publication	•	On website	•	•
OTHER				
Exclusive invitation to the VIP 'Thank You' event (Sydney)	•	•	•	•
Priority option to buy tickets to participate in the following year's Pride Inclusion Programs' Mardi Gras float (Restrictions dependent)	2 passes	2 passes	2 passes	1 pass

We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners throughout all the lands, waters and territories. We pay respect to Elders past, present and emerging, and extend this to all Aboriginal and Torres Strait Islander people.

PRIDE INCLUSION PROGRAMS

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